

# *Cleveland Angels*

## SPONSORSHIP OPPORTUNITIES



HOPE • COMMUNITY • EMPOWERMENT • CURIOSITY • TRANSFORMATION

## *From the Executive Director*

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Did you know that only 50% of youth who have experienced foster care will graduate from high school, 3% will graduate from college and only 50% will be employed at age 24? Furthermore, 1:5 former foster youth will experience homelessness after age 18 and 60% will fall below the poverty line, despite earning an income. We believe it doesn't have to be this way and that we hold the keys to changing

these statistics. That change starts with each of us in our incredible community.

We founded Cleveland Angels in 2018 as a part of a national organization, National Angels. We were the third chapter to launch and have grown to 21 chapters throughout the country, all with the same goal of changing the way children and families experience foster care so that together, we will change those dismal statistics.

We are working diligently to reach and serve every child and youth experiencing care in Greater Cleveland. In order to do this, we need your help! I am including details in this packet about how you can become a sponsor for our fundraising events this year. These funds are vital to helping us to sustain and expand our program service.

If you would like to further involve your company and employees to help reach more children, please reach out to me to learn more.

Thank you in advance for your time and investment!

*until every child is reached.*  
*Grutchen Dupps*



# WE KNOW YOU CARE!

If you care about the homeless population, the prison population, the sex-trafficking population, poverty, then you care about the children and youth experiencing foster care.



## *Staggering* **STATISTICS**

Children and youth in foster care are arguably one of the most vulnerable populations in the United States today. Youth and young adults who have roots in the foster care system face odds stacked against them:

- 50% of our homeless population spent time in foster care
- 75% of our prison population spent time in foster care
- 85% of sex-trafficked individuals spent time in foster care
- 60% will fall below the poverty line, despite earning an income
- 90% of youth with 5+ placements will enter the justice system

**WE DO NOT ACCEPT THESE STATISTICS. WE KNOW WE CAN DO BETTER!**

## **OUR** *Solution*

Through our amazing team of case managers, we connect foster families to wraparound support services and to volunteers who help us with these two signature programs:

Cleveland Angels' Love Box program is an opportunity to take further action by connecting dedicated volunteers to create a pathway of hope for children in the foster care system. Volunteers meet practical, everyday needs, and build intentional relationships with the families they serve.

Cleveland Angels' Dare to Dream program is a one-on-one mentorship program for aged-out or at-risk-to-age-out foster youth (ages ranging from 15-22). Our mentors are advocates, role models, valued friends, available resources, cheerleaders, and career enthusiasts.

## **OUR** *Mission*

Cleveland Angels walks alongside children, youth, and families in the foster care community by offering consistent support through intentional giving, relationship building, and mentorship.

## **OUR** *Vision*

That every child/youth experiencing foster care would have the opportunity to reach their fullest potential and every family who fosters is radically supported in their journey.

# *Fundraiser* **SPONSORSHIPS**

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## WHAT DOES BECOMING AN EVENT SPONSOR DO FOR OUR MISSION?

YOU PROVIDE  
*Hope*  
*Empowerment*  
*Transformation*



Cleveland Angels is only able to operate because we fundraise. 100% of our operating expenses are funded through donations from individuals, corporations, and foundations. We host two main fundraising events a year: one in the Spring and one in the Fall/Winter.

Our spring fundraiser will be held on Friday, April 21 at Windows on the River. We are celebrating our 5 year birthday! This is an event which is publicized and promoted to our database of supporters, email, and social media. Our goal is to host 250-300 people at this event. We provide a program about our mission and impact, with the hopes of not only raising operating funds but also gaining volunteers and community advocates. We must have your logo by February 15 to be included on invitations.

Our Fall /Winter fundraiser is a private fundraising event in which our most generous supporters and board members invite their networks to learn more about Cleveland Angels and our impact in Cleveland and to support our ongoing efforts to maintain and grow our programming. We typically have between 100-200 people at this event. Date is TBD.

Cleveland Angels has over 2,200 page "likes" on Facebook and growing; over 1,000 followers on Instagram and growing; over 1,500 visits monthly to our website; and an email distribution list of 1,000+.

# *Fundraiser* **SPONSORSHIPS**

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*\$20,000*

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## **DIAMOND SPONSOR**

What you'll receive:

- Presenting Sponsor at the event
- Opportunity to welcome guests to event from podium
- Social media recognition for Spring OR Fall fundraising event
- Logo prominently displayed on event webpages and social media promotions
- Two (2) corporate tables at event
- Logo printed on event print invitations and listed in event program
- Corporate engagement day/volunteer event
- Featured in mid-year and annual impact report

*\$10,000*

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## **PLATINUM SPONSOR**

What you'll receive:

- Recognition from podium as sponsor for Spring OR Fall fundraisers
- Social media recognition for Spring OR Fall fundraising event
- Logo printed on event invitations and listed in event program
- Logo on event webpages and social media promotions
- One (1) corporate table at event
- Corporate engagement day/volunteer event
- Featured in mid-year and annual impact report

*\$5,000*

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## **GOLD SPONSOR**

What you'll receive:

- Recognition from podium as sponsor for Spring OR Fall fundraisers
- Logo on event webpages and social media promotions
- Six (6) tickets to event
- Listed in mid-year and annual impact report

*\$2,500*

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## **SILVER SPONSOR**

What you'll receive:

- Logo on event webpages and social media promotions
- Recognized as sponsor for Spring OR Fall fundraising events
- Four (4) tickets to event
- Listed in mid-year and annual impact report

*\$1,500*

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## **BRONZE SPONSOR**

What you'll receive:

- Logo on event web pages and social media promotions
- Recognized as sponsor for Spring OR Fall fundraising events
- Two (2) tickets to event
- Listed in mid-year and annual impact report

# OUR PROGRAMS ARE MAKING A DIFFERENCE

- You can see our full 2021 Impact Report here.
- University of Texas completed a Process Evaluation
- of our programs, and you can see the full report here.



## Key Findings include:

- National Angels programming creates normalcy opportunities for youth in foster care, which promotes healthy social development and wellbeing.
- National Angels programming generates social capital and meets important basic needs and provides long-term support.

## PLACEMENT STABILITY

### Research Found

Youth in stable living placements are more likely to have healthy brain development and positive academic outcomes. (1)

### Our Outcomes

100% placement stability for children matched in our programs.

## RELATIONAL PERMANENCE

### Research Found

Relational permanence positively impacts a variety of outcomes for youth, such as social skills, mental health, self-esteem, and educational achievements. (2)

### Our Outcomes

UT research suggests that our programming provides a community of support and positive impacts on children and youth experiencing foster care.

## INCREASED NORMALCY

### Research Found

Normalcy has been shown to play an important role in promoting educational success for youth in foster care. (3)

### Our Outcomes

UT research found that children and youth exhibit improved confidence, behavior, and relationships with others as a result of the support received and relationships established.

## WRAPAROUND SUPPORT

### Research Found

Supporting caregivers and mitigating stressors promotes family resilience (sustaining and improving family functioning despite multiple risk factors). (4)

### Our Outcomes

100% of foster parents matched in Love Box are still open and active (despite the fact that statistically, 50% would have closed during that time).

1. Vanderwert et al., 2016; Zima et al., 2000 as cited in Belseth et al., 2021  
2. Jones & LaLiberte, 2013 as cited in Belseth et al., 2021  
3. White et al., 2017 as cited in Belseth et al., 2021  
4. Geiger et al., 2017 cited in Mallette et al., 2020

# Stories of Impact



Amanda

MENTOR

Scan here to hear Amanda's  
Dare to Dream story



"I learned about Cleveland Angels from a wonderful friend. She just mentioned it and I Googled it at my desk and I can't really explain it, but something about it, I thought 'I think I should do it.' I have the time, I have the resources.

I do stuff with her that I would think a big sister would do. Just spending nice time together. She knows she is always safe with me. I try really hard, even when it is tough love moments, to be a very kind voice for her and to remind her to be kind to herself because she is so much more than any mistake she will ever make and I don't think I can ever say that to her enough. Any youth in need, from my experience, needs kindness and consistency.

I have learned to be more present and just show up. All of my nerves of not being enough, or that I don't have a social work or counseling background, but showing up is just enough. Sometimes that is all people need."

"I have a heart for helping teenage girls and I used to do mentoring. I kind of got into it as a fluke. I was helping a girl out until she could go home but she never returned. I got her at 13 and I kept her until she graduated.

Dawn (Love Box Leader) helped my girls while I was in the hospital with COVID. I was on a ventilator for 24 days. I left my home December 8th and did not return until March 31st. During that time the girls had to be moved. Dawn assisted with a lot of them.

Two of the girls have aged out but one had to come back. Dawn just had dinner with both of them the other night. We are still working on them, even though they have aged out of the system. We are still there for support. They are very happy to see Dawn, they trust Dawn. One of them had gotten in a little trouble and I had shared that with Dawn, but she didn't know I had. She was open and honest enough and felt comfortable to tell Dawn what she had done so that is another adult that could help her along the way. They have a close bond. She is not only an adult, she is their friend. They trust her."

Scan here to hear Ms. Winnie and Dawn  
talk about their Love Box Program  
Experience



Ms. Winnie

FOSTER MOM OF TEENS





# THANK YOU SO MUCH!

Thank you for partnering with us as we work together to change the way children, youth, and families experience the foster care system.

**YOU make this work possible!**

**SCAN TO READ OUR MID-YEAR  
IMPACT REPORT AND SEE YOUR  
INVESTMENT COME TO LIFE.**



/CLEangels



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info@CLEangels.org



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# **SPONSOR FORM**

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We are so grateful that you are joining us transforming lives in foster care. Please complete the form below. Payment can be made by mailing a check with form to 25935 Detroit Road PMB 220, Cleveland, OH 44145. If credit card or other form of payment preferred, contact [Gretchen@CLEangels.org](mailto:Gretchen@CLEangels.org).

Sponsor/Business Name: \_\_\_\_\_


Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Donation amount: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



FOR QUESTIONS OR CUSTOM SPONSORSHIP OPTIONS,  
PLEASE REACH OUT TO GRETCHEN DUPPS AT  
[GRETCHEN@CLEANGELS.ORG](mailto:GRETCHEN@CLEANGELS.ORG) OR 216-206-7172.